

CONTENT BUCKETS

Write a brief description of what the next task is, or what you want your audience to write in the box below.

ENTERTAINMENT

- Memes
- Jokes
- Funny Holidays
- Video
- Contest
- Giveaways

INSPIRATION

- Quotes
- Trivia
- Facts
- Photos
- Video

EDUCATION

- Blog Post
- Research
- Resources
- Industry News
- Tips
- Case Studies
- Video Training
- FAQ

CONVERSATION

- Polls
- "Caption this"
- Questions
- Ask for advice
- Fill in the blank

CONNECTION

- BTS
- Your Story
- Fun Fact
- Previews
- Process

PROMOTION

- Testimonial
- Newsletter
- Promotion
- Follow me on . . .
- Services
- Premiere
- Commission
- CD/Recording
- Event

Posting prompts

MOTIVATIONAL
POST

FREEBIE

FAQ

TBT

TEXT
QUOTE

MOTIVATIONAL
VIDEO

LISTBUILDING
POST

INTRODUCE
YOURSELF

MEME

BEHIND
THE SCENES

INSPIRATIONAL
QUOTE

PROMOTIONAL
POST

FUN FACT

TRIVIA

ASK A
QUESTION

FREE TRAINING

BLOG POST

SHARE A
HELPFUL TIP

SHARE A
CLIENT
TESTIMONIAL

HUMOR

Notes

MON

TUES

WED

THURS

FRI

SAT

SUN

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Yearly Planner

2021

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER